



BroadwayMalyan^{BM}

**Creating
unique guest
experiences**

Hospitality Expertise



Broadway Malyan is a global architecture, urbanism and design practice dedicated to creating buildings and places that will provide a lasting legacy. Through a shared design ethos, we work together to create places with a strong sense of identity where people and communities want to live, learn, shop, work and relax.

Our collaborative approach to integrated sustainable design has enabled us to deliver award-winning projects at all scales across the world. Every project, from a strategic city plan to the craftsmanship of a balustrade, reflects our passion for quality design and place-making.

Our global reach gives us the versatility to bring together inter-disciplinary teams to design solutions for the most complex projects whilst our local presence across world centres ensures a personable and responsive client service.

Every day, our talented designers apply their creativity, commercial acumen and sector insight to produce designs that meet the aspirations of our clients and create a strong sense of place.

Taj Crowne Plaza Hotel, London



Creating
places.
Together.

Connecting through design

In hotel design, we all instinctively know when something is right. Great buildings engage us emotionally.

They excite and reassure us. They stimulate our senses or help us to relax. It's all about creating the right atmosphere for each and every guest. About making their stay a success, whether it's a luxury holiday, a short break or a business trip. At Broadway Malyan, we put the psychology of design at the centre of our creative process. We invest in understanding every aspect of the brief and applying our collective skills to exceed client and customer expectations.

In the hospitality sector a successful design must meet two key objectives. It must make the right connection with the guests to ensure a successful stay and, equally importantly, it must support the business performance of the hotel or resort.

These priorities are totally interdependent but completely aligned – the guest experience is vital to the economics of any hotel or resort business.

Successful hotels differentiate themselves through effective design.





The hotel industry is undergoing a revolution, mirroring the changes across wider society.

Familiar models and ideas are being challenged as globalisation, social media and the march of technology build new expectations for customers.

Guests want luxury but they also want an experience that is authentic and connected. They want to stay in a hotel that responds to its surroundings – context is everything.

People want to stay somewhere special but they also want to feel a sense of place.

And as technology becomes more pervasive, people expect more. Hotels must now go beyond simply meeting customer expectations; they must exceed them.

In an evolving industry, hotels must understand the emotional desires of their guests while ensuring they have the resilience and adaptability to cope with the emergence of next generation technology.

Appreciating these challenges is at the heart of Broadway Malyan's design approach, continually striving to create projects with timeless appeal and lasting value.

Whether in the middle of the desert in the UAE, the centre of a global metropolis like London or along an idyllic beach in Bali, Broadway Malyan integrates all the relevant design influences to create outstanding projects.

Creating a sense of place



Global experience, **local heart**

Since the 1950s, Broadway Malyan has been learning, sharing and applying our knowledge to support our clients in attaining their goals. We win and deliver great work because of the quality and commitment of our people.

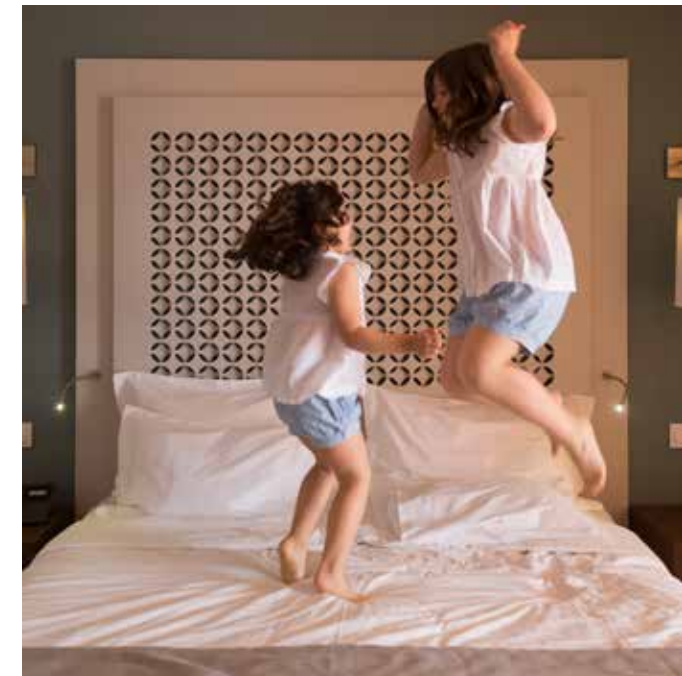
Today, with an international network of studios and projects in more than 40 countries, we are applying the benefits of both old and new thinking to get the very best from each commission.

With our global reach and collective experience, we can help clients to innovate based on the knowledge acquired from delivering our extensive portfolio.

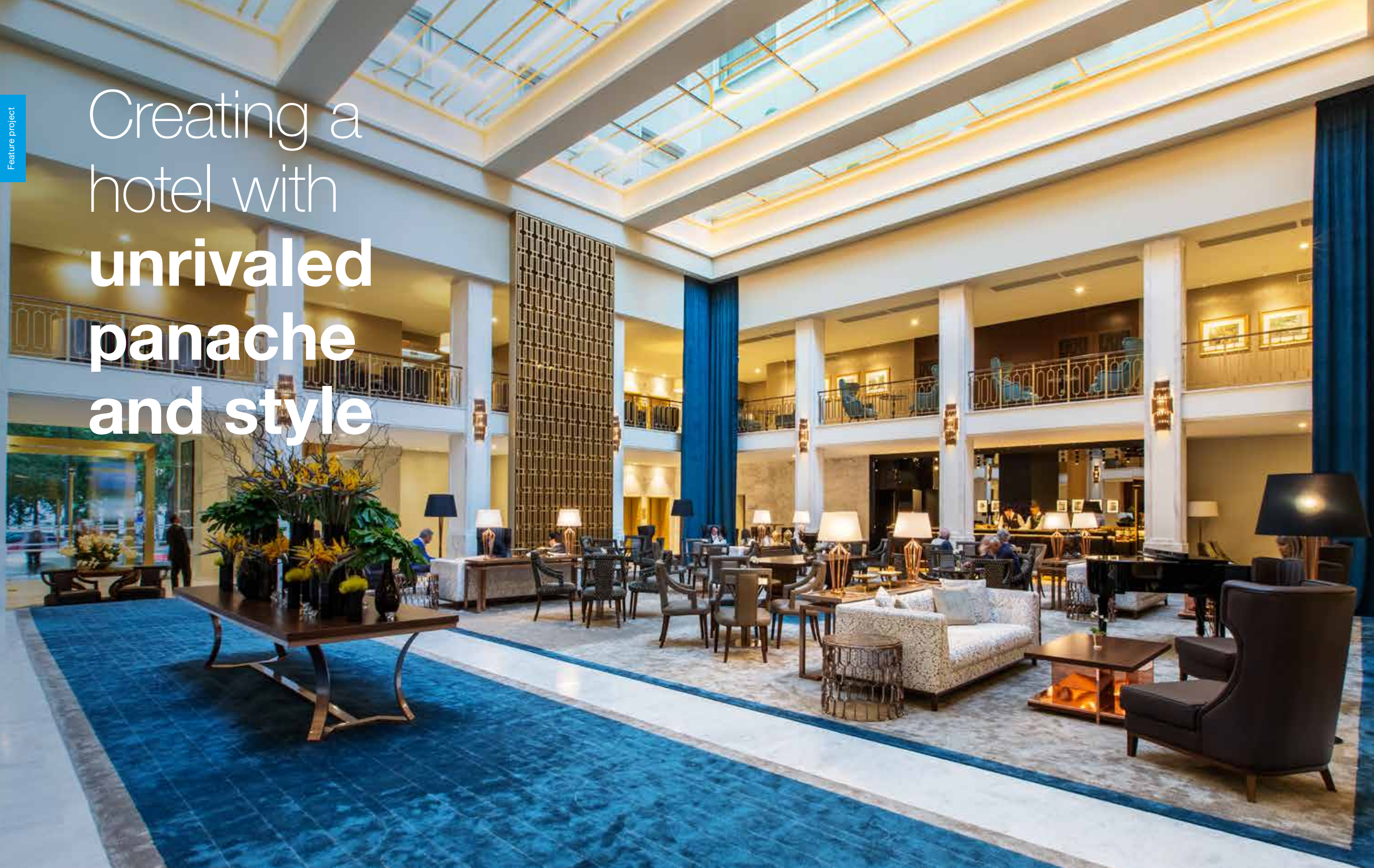
From workplace to retail, residential to sports facilities, we import the best creative ideas from complementary sectors where they will elevate the finished product.

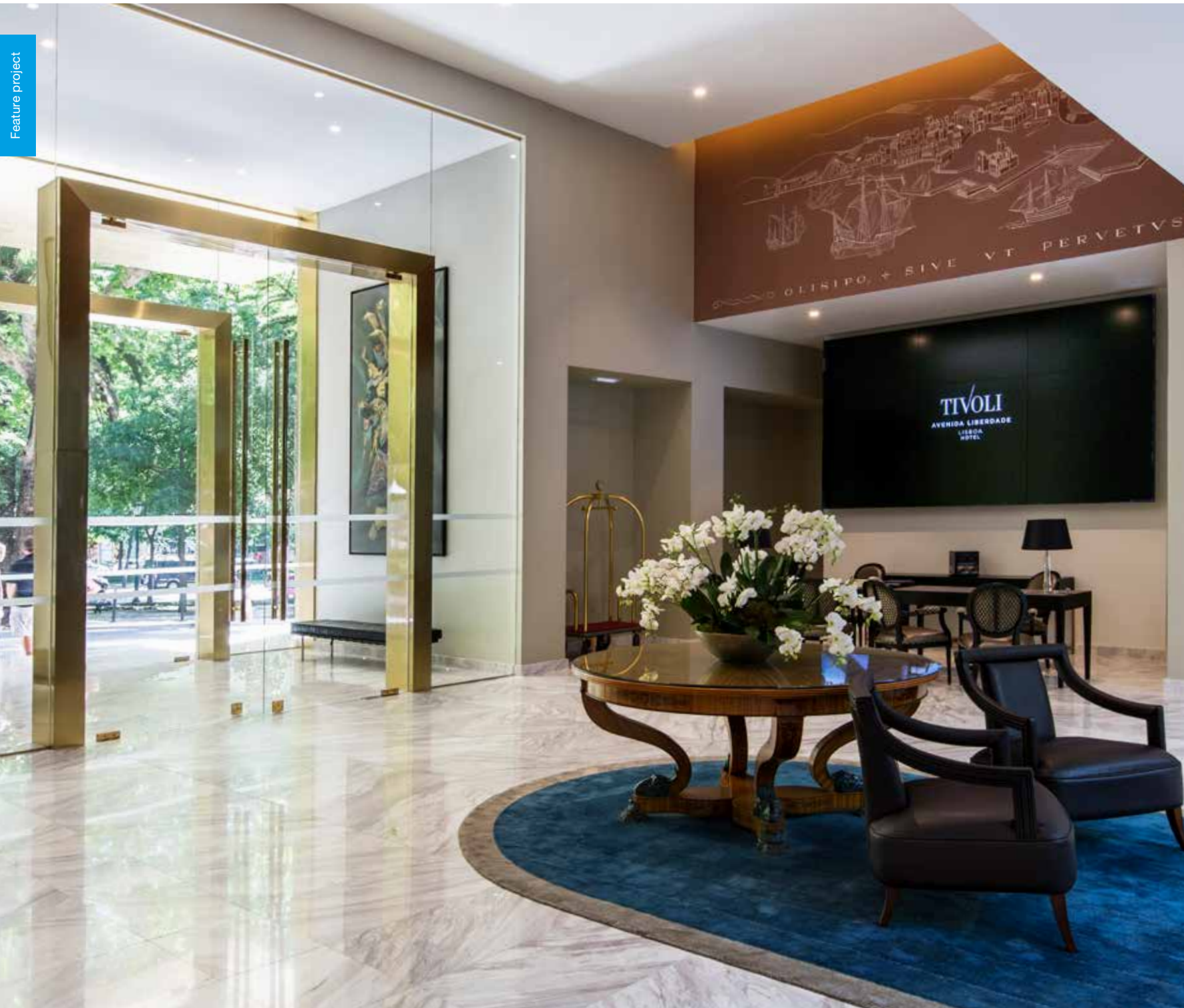
At the heart of our success is a holistic approach that allows us to give our clients a complete service, from early concept plans right through to implementation and completion.

This approach ensures that we move a design concept sketch to built form without the concept being diluted at the implementation stage, offering a cohesion and coordination that delivers excellent returns for our clients and an unrivalled experience for their customers.



Creating a hotel with **unrivalled panache and style**





Tivoli Avenida Liberdade, Portugal

Broadway Malyan was commissioned to remodel the group's flagship 5-star property in the centre of Lisbon.

Located on the famous Avenida Liberdade, the brief was to redesign all front of house areas including the lobby, spa, gym, skybar, executive lounge and the 250 guest rooms.

The intervention was designed to update and refresh the classic style of the hotel using a range of concepts that focused on emphasising its historic glamour while retaining its strong Lisbon identity with the blues of the sky and river inspiring the entire project.

“Our approach was very much about refreshing the hotel’s existing classic style but accentuating this with a series of contemporary interventions and installations.”

*Margarida Caldeira,
Director, Broadway Malyan*



Making an entrance

The voluminous lobby is the centrepiece of the historic hotel and has been transformed with a new glazed ceiling, flooding the space with natural light and showcasing the city’s unique blue sky.

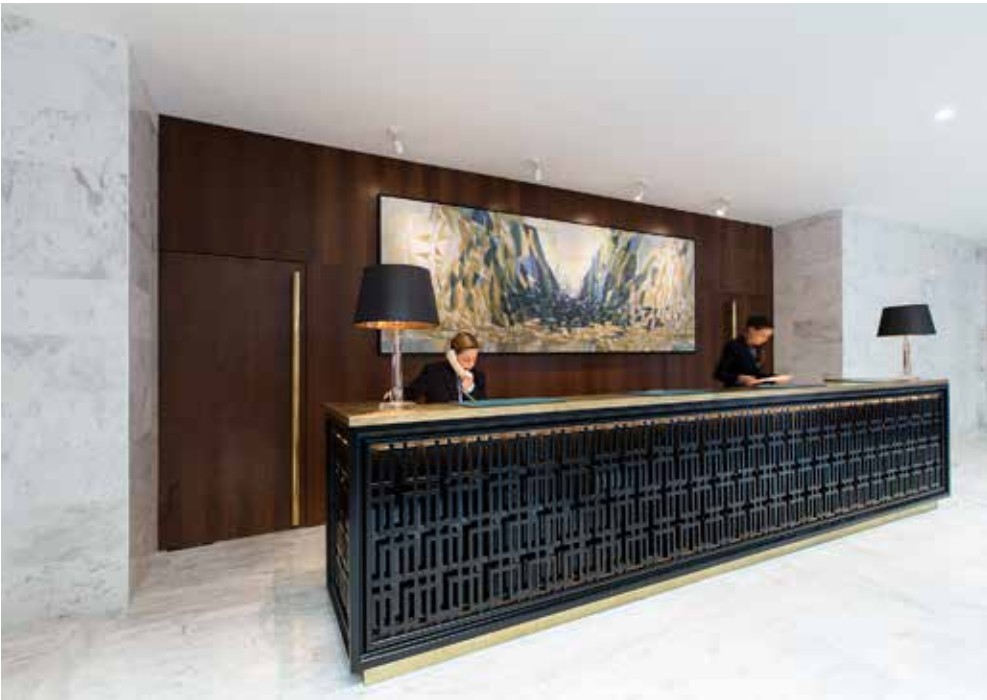
A spectacular interior garden has been created in the heart of the lobby while the introduction of new gold screens together with long blue velvet curtains in all corners reinforces the luxurious aesthetic and ambience of this new space.

The selected fabrics are mostly velvets with several patterns that all together reflect the perfect symbiosis between the classic and the contemporary while strategically located artworks create an air of restrained sophistication.

Client
Minor Group

Size
250 key

Inspiration
Emphasise the glamour of
Lisbon’s most famous 5-star hotel



This approach is continued in the refurbished guest rooms where contemporary furniture pieces are complimented with high quality materials such as marble, gold metal and leather and a neutral colour scheme with hints of blue.



The new restaurant is inspired by the concept of 'cervejaria portuguesa' or Portuguese brewery with a large central counter of emperor marble and sucupira wood at the heart of the new design.

Large screens and a wine cellar have been introduced to give this space a new character while the existing elements of wood columns and chandeliers reference the hotel's original decor.

The charismatic new restaurant offers an intimate atmosphere to rival anything the Portuguese capital has to offer.





Executive Lounge

The project saw the creation of a new executive lounge for the exclusive use of the hotel's VIP guests.

Bedecked in noble materials such as Calacatta marble, velvets and sucupira wood, the luxurious space offers the calm of a library and the under-stated grandeur of a Gentleman's Club.

The SkyBar

The completely renewed SkyBar offers a unique perspective over one of Europe’s greatest cities.

A new curved staircase creates a spectacular new arrival to the rooftop terrace while the backlit bar area creates a new central focus with straight lines of the mainly white furniture offers a symetrical counterpoint to curves of the staircase and bar.

The new toilets offer an artistic intervention in the space, painted by a portuguese artist to provide a contemporary contrast from the rest of the hotel.



Our projects

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Creating a modern classic

“The Taj Crowne Plaza is part of one of the world’s great hospitality brands and so our approach was to embrace the infusion of Indian culture and heritage that has become its trademark while anticipating the needs of its sophisticated clientele.”

*Charlotte Wilson,
Director, Broadway Malyan*

Client
**Taj Hotels Resorts & Palaces /
The Indian Hotels Company Ltd**

Size
280 key

Services
Interior Design

Inspiration
Classic subcontinental chic

Taj Crowne Plaza Hotel, London

The Taj Crowne Plaza Hotel at 51 Buckingham Gate is one of central London’s finest grand hotels, an established institution that has accommodated travellers, celebrities, ministers and presidents. Many years of service had taken its toll and Broadway Malyan was commissioned to create a new and revived lobby experience that coincided with a major renovation programme of the guestrooms.

Broadway Malyan’s team of expert interior designers was appointed to refurbish the ground floor lobby area, including the reception, lounge, bar and restaurant, at this prestigious hotel.

The brief was to create a fresh guest experience, whilst also honouring the heritage features of the existing interior.

Our design team drew on and complimented the romantic late Victorian/early Edwardian architectural splendour of the building by introducing sophisticated and modern classic furniture and lighting pieces.

The refined selections involved sourcing and working with the finest manufacturers to deliver intricately crafted furniture with superior quality marquetry.





Respecting history with a contemporary twist

Size
12 HA

Services
**Interior Design,
Landscape Architecture**

Inspiration
A 14th Century royal legend



Quinta das Lágrimas, Portugal

Broadway Malyan was commissioned to transform the 4-star Quinta das Lágrimas boutique hotel in Coimbra after successfully winning an open competition held by its owners. The project included redesigning all guest rooms, the lobby, the corridors, the bar and restaurant as well as re-landscaping the 12 hectare gardens.

The hotel is synonymous with a royal legend from the 14th century so the design included strong elements of blue, the royal colour of Portugal, as well as introducing modern classic furniture that complemented the hotel's existing historic artwork.

The hotel is set within a stunning garden with a number of mature trees and a patterned carpet that represented the shadows from the leaves while exposed polished timber was also a key element of the design concept.

“Quinta das Lágrimas is a historically important building in Portugal and so it was important that the refurbishment honoured the past but with modern interventions that met the client’s aspirations of creating a luxury hotel that also provides its guests with a cultural experience.”

*Margarida Caldeira,
Director, Broadway Malyan*

A haven for the socially connected

Aloft Hotel, UAE

The Aloft hotel forms an integral part of an overall Broadway Malyan led masterplan in Al Ain, the UAE. The mixed use development is focused around the Hazza Bin Zayed stadium. The hotel includes 176 hotel rooms, all day dining, a business centre, as well as a rooftop bar and pool.

In keeping with the overall development vision, the Aloft hotel looks to attract a more youthful, tech-savvy and socially connected traveller. Situated in a primary location within the overall scheme, the hotel shares the main public plaza with the Stadium, as well as offering a more serene garden area within the hotel's courtyard.

Client
Aafaq Holdings

Size
176 key

Services
**Architecture,
Landscape Architecture,
Masterplanning, Urban Design**



Flagship hotel in the **Iberian Peninsula**

Moxy Hotel, Portugal

Broadway Malyan was commissioned to design Portugal’s first Moxy Hotel, an emerging hotel brand from the Marriott stable aimed at the Millennial generation.

Guests entering the reception are greeted by a ‘u’ shaped bar with striking decorative metal panelling that doubles as a front desk and a mix of comfortable sofas and hanging chairs around a feature island fireplace.

In the heart of the lobby is the food and drink area, featuring high tables, sculptured wooden tables and an F&B wall where guests can source a range of foods while the plug in zone at the far end of the lobby offers a space where guests can work, meet or chat.

Key decorative elements include ornamental tiles referencing traditional Portuguese patterns and major pieces of street art, created on site by local artists

Client
**Krestlis Investimentos
Imobiliários Sa**

Size
222 Key

Services
Architecture, Interior Design

Inspiration
Modern industrial chic







Tropical **five star luxury**

Casa do Governador, Brazil

Casa do Governador is a 600-bed luxury hotel that will become one of Brazil's premier resort destinations. Set on one of the world's most beautiful beaches, the hotel offers a combination of leisure, nature, comfort and style.

Boutique retail outlets, open-air restaurants and poolside bars, all nestled into the lush, tropical landscape, spill down to the water's edge creating a beautiful and exclusive resort.

Size
600 key

Services
**Architecture,
Landscape Architecture,
Interior Design**

Inspiration
Luxury immersed in nature



“With a good working relationship over the last 10 years, Broadway Malyan has helped Teixeira Duarte conduct 25 projects in 3 continents. We are working together in areas as diverse as hospitality and housing with Broadway Malyan continually proving a highly trusted partner.”

*Pedro Maria Teixeira Duarte,
CEO, Teixeira Duarte*

Combining
modern
design and
comfort
with over
**40 years
of history**

Hotel Trópico, Angola

Broadway Malyan's recent refurbishment of the iconic Hotel Trópico in Luanda successfully combines modern design and comfort with over 40 years of history. The scheme includes the redesign of all 280 bedrooms and suites, all public areas and the creation of fully equipped conference rooms.

Retaining the traditional feel of the hotel, yet marrying it with cosmopolitan and modern design influences was key to the redesign. Warm colours, typical of the African landscape, are used throughout, softening the otherwise sleek and modernist design.



Client
Teixeira Duarte

Size
280 key

Services
Interior Design

Inspiration
The warm colours of the african landscape





Contemporary Indian style

Novotel New Delhi, India

The Novotel New Delhi was designed as part of the successful Aerocity development to cater for the growing demand for business and conference facilities in the city.

Broadway Malyan was commissioned to deliver the interior design for the main lobby, guest rooms and premier suites, fitness centre, restaurant and bar and developed a concept that embraced textiles and finishes that reflected Indian culture within a contemporary setting.

Features of the design included an open concept kitchen in the restaurant to provide a social and inviting space while the use of traditional patterns, art and sculptures throughout the public areas provide a real sense of location.

The design also responds to the adjoining Pullman Hotel with which it shares back of house facilities and is linked through a central garden and outdoor heated pool.

“Our core approach was to include styles of furniture and finishes familiar to guests and apply a colour palette of earthy tones to achieve a more contemporary feel”

*Ankit Kamboj,
Director, Broadway Malyan*

Client
Novotel Hotels

Size
400 key

Services
Interior Design



Luxury lifestyle living

Icon Marbella, Spain

Located within the Santa Clara Golf Resort in the Costa Del Sol, Icon Marbella is a settlement of 20 spectacular signature villas on the Mediterranean coast.

Each of the villas is being developed on 1,500sqm plots with swimming pools and coastal views and the project also includes a 120-room boutique hotel.

The design approach for the villas is highly contemporary and minimal with clean, modern lines, floor to ceiling windows, spacious pools and seamless indoor-outdoor transitions in keeping with the beautiful Mediterranean surroundings.

Client
Baupost

Size
20 Villas

Services
**Masterplanning,
Interior Design, Architecture,
Landscape Design**

“This is a very exciting project with significant architectural freedom to create something spectacular.”

*Patrick Murphy,
Director, Broadway Malyan*





Driving Dubai's global tourism aspirations

Jumeirah Beach Hotel, UAE

Broadway Malyan delivered the masterplan vision and concept for a five star hotel expansion which will see the addition of an ultra-luxury resort to the existing Jumeirah Beach Hotel, Dubai. The concept design includes 350 hotel rooms with panoramic beachfront views of Burj Al Arab, a dedicated new beach offering private beach experiences, recreational marine facilities that encompass spas, health clubs, elevated tennis courts, a world-class sports complex and a range of ocean-facing retail, food and beverage outlets. The new resort will see extensive expansion of the existing yacht marina doubling its current capacity. It will also offer a variety of vibrant leisure facilities, equipped with state-of-the-art entertainment amenities

The project is in line with His Highness Sheikh Mohammed Bin Rashid's vision to strengthen Dubai as a global tourism hub and position the Emirate as the number one tourism destination worldwide.

Client
Jumeirah Group

Size
80,000m²

Inspiration
World class waterfront destination



Responding to the **ocean** **setting**

Tivoli Carvoeiro, Portugal

Tivoli Carvoeiro, situated in one of the most beautiful regions of Algarve, was transformed into a new 5-star hotel following a major refurbishment programme by Broadway Malyan.

The intervention included a new hotel entrance, creating a striking new sense of arrival, with a remodelled drop-off area allowing guests a magnificent view of the ocean as they arrive at the hotel.

The redesigned lobby space has been adorned with large white screens with geometric patterns that are replicated in the carpets throughout the public areas and this area is visually connected to the restaurant through the use of appropriate materials, textures and colours.

The bedrooms were also extended with balcony guards replaced with glass to create a greater feeling of depth and direct visual contact with the ocean.

“The Tivoli Carvoeiro is located along a stunning stretch of the Algarve and our approach to this transformational project was to create a luxurious environment while reinforcing the hotel’s relationship with the stunning coastline on which its sits.”

Artur Correia,
Associate, Broadway Malyan

Client
Minor Group

Services
**Architecture, Interior Design,
Landscape Architecture**

Inspiration
**Strengthening the bond
between the built space and the
surrounding maritime landscape**







Mediterranean seafront resort

Sol Don Complex, Spain

Broadway Malayan was commissioned by hotel operator Meliá and client Nexprom to renovate the Sol Don complex, a unique scheme comprising Don Pablo, Don Pedro and Don Marco hotels set on a prime seafront location overlooking the Mediterranean.

The project was carried out in three stages looking to complete works in just over 5 months, in time for the launch. Phase one saw the complete refurbishment of Don Pedro, an obsolete building dating back to the 1960s, which acquired a fresh architectural image thanks to a new design concept and the addition of a second structure clad in white.

Phase two involved the creation of over 400 rooms, a 900-seater restaurant and a range of amenities for Don Pablo, the scheme's main building. The key feature however was the new contemporary Beach club, connecting the swimming pool to the Marina. Don Marco's façade and spa were refurbished during phase three along with an optimization of the main gardens and overall landscape, creating outstanding outdoor areas.

The newly refurbished Sol Don complex is already attracting 5% of overall tourism coming into Torremolinos, the Costa del Sol's most popular holiday destination.



Client
Nexprom

Services
**Interior Design, Architecture,
Landscape and Lighting Design**

Size
**Don Pablo 443 keys
Don Pedro 273 keys
Don Marco 180 keys**

Inspiration
**Contemporary, modern lines that
reflect the Mediterranean heritage**



Sustainable **luxury**

Twenty Twenty, Indonesia

This luxurious ‘condotel’ resort is designed in harmony with its surroundings, sensitively nestled amongst the stunning landscape of Pecatu and offering uninterrupted views of white beaches and the Indian Ocean. Occupying a strategic location within the wider Pecatu Indah Resort masterplan, the hotel is spread over 5.1 hectares and comprises standard guest rooms and suites as well as a mix of luxurious one, two and three-bedroom villas.

The architecture draws inspiration from vernacular Balinese culture and landscape with a focus on creating uplifting spaces and vistas for guests. A central cascading water feature welcomes visitors from the arrival pavilion and offers a series of amenities along its path, ending with a destination poolside bar. The resort also offers a signature lobby lounge, a new food and beverage concept with open-plan themed kitchens, and a spa retreat.



Client
STA Group

Size
400 guest rooms and 42 villas

Services
**Architecture,
Landscape Architecture,
Interior Design,
Graphics & Branding**

Inspiration
**Influenced by vernacular Balinese
culture and landscape**



Dynamic urban chic

Avani Lisboa, Portugal

The Avani Lisboa is a 4 star hotel and has been repositioned as the first Avani branded hotel in Europe.

The Avani brand is distinguished by a young and urban design approach so the new concept focused on materials such as oak wood and white marble and a palette of colours including purple and neutral hues of light beige and grey.

The interventions included the outdoor façade, public areas including the lobby, corridors and guest rooms, and a new gym area.

In the lobby space the project was defined by a new double height entrance door to increase the natural light with the new space is defined by feature elements including a large contemporary chandelier, a geometric patterned wood wall and an array of subtle decorative pieces.

A former meeting room has been transformed into a new gym that has been designed to create a visual connection with the lobby that reflects the modern and youthful spirit of the brand.



Client
Minor Group

Size
120 key

Inspiration
Urban millennial

Panoramic coastal views

Client
Gwiazda Morza sp z.o.o. S.K.A.

Size
120 key

Services
Interior Design, Architecture

Inspiration
Responding to its woodland setting

Gwiazda Morza Hotel, Poland

Located in the seaside resort town of Władysławowo on Poland's Baltic coast, Broadway Malyan has designed the high-profile Gwiazda Morza Hotel – the first four star global brand hotel in the local market. Responsible for both the architecture and interior design of the hotel, the design offers 120 rooms with condominium and apartment facilities as well as a spa, conference centre and speciality dining experiences.

“We are very pleased to have attracted a leading architecture practice with strong global hospitality sector credentials to the project. The hotel will benefit from a fantastic location, 120 metres from the sea and 300 metres from the marina, in a sheltered harbour of Władysławowo. Our mutual goal is to create a sustainable development with outstanding architecture.”

*Krzysztof Sobolewski,
President of the Management
Board at Gwiazda Morza*



Contemporary urban glamour

Hotel Avenida, Mozambique

Refurbishment of a five star hotel, establishing it as a first class destination in the heart of Maputo. The design focuses on “Urban Glamour” from the 30’s which is still present today.

The concept for the intervention was to bring back the golden days of Deco Maputo and the luxury and lifestyle associated with it but in a modern contemporary way. The Urban Glamour, through sophisticated elegant patterns and geometries and the sparkle of the gold and silver accent.

Client
Teixeira Duarte

Size
159 key

Services
Architecture, Interior Design

Inspiration
The golden days of Deco Maputo

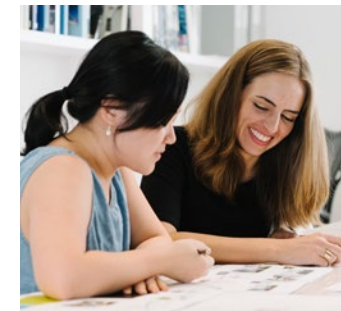


Creating places. Together.

Project locations

Albania	Malta
Angola	Mauritius
Argentina	Monaco
Armenia	Morocco
Australia	Mozambique
Azerbaijan	Netherlands
Bahrain	Nigeria
Bangladesh	Oman
Brazil	Paraguay
Canada	Peru
Cape Verde	Philippines
Chile	Poland
China	Portugal
Colombia	Qatar
Denmark	Romania
Egypt	Russia
France	Saudi Arabia
Germany	Singapore
Ghana	Spain
Gibraltar	Tanzania
Hong Kong	Thailand
India	Tunisia
Indonesia	Turkey
Iraq	Ukraine
Italy	United Arab Emirates
Kenya	United Kingdom
Korea Republic (South)	USA
Libya	Vietnam
Malaysia	

A global practice



Studios

Abu Dhabi
Birmingham
Dubai
Jakarta

Lisbon
London
Madrid
Manchester

Mumbai
Reading
São Paulo
Shanghai

Shenzhen
Singapore
Warsaw



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